

EXPERIENCE

OCT 2025 - PRESENT

AUSTIN, TX

STAFF EXPERIENCE DESIGNER, SHOWCASE DESIGN

VISA INC. | GLOBAL DESIGN

- Partnered with Product & Solutions and regional teams across North America and CEMEA as part of Visa's Global Design Showcase team, translating complex payment technologies into executive presentations and customer experiences supporting strategic business engagements.
- Helped shape the creative vision for the Product experience at Visa Payments Forum, collaborating with global design teams to develop immersive keynote experiences presented in San Francisco and Paris.
- Created storyboards, UI concepts, visual systems, illustrations, and motion ready creative that connected complex product strategies with clear and engaging storytelling.
- Collaborated across Product, UX, Motion Design, Content Studio, and executive stakeholders to shape experience structure, visual hierarchy, messaging, and narrative from concept through final delivery.
- Integrated AI enabled workflows into concept exploration, rapid prototyping, and visual development across multiple strategic initiatives.

JUN 2022 - SEPT 2025

REMOTE

BRAND DESIGN MANAGER, BRAND & CORP MARKETING

TELEVISAUNIVISION INC.

- Directed brand strategy and integrated creative across digital, social, broadcast, print, and experiential platforms for a global entertainment and media company.
- Led multidisciplinary creative teams while establishing scalable visual systems and enterprise brand standards, mentoring designers and raising the quality of creative output.
- Managed complex creative projects from concept through execution, partnering with executive leadership and cross functional teams to translate strategy into high visibility audience experiences.
- Delivered flagship initiatives including the TelevisaUnivision merger brand identity across the U.S. and Mexico, Upfront, Hispanic Heritage Month, and the Latino Majority Makers advocacy campaign.

JAN 2020 - JUNE 2022

MIAMI, FL & REMOTE

SR. GRAPHIC DESIGNER, CORPORATE & 360° MARKETING

UNIVISION COMMUNICATIONS INC.

- Led creative direction for executive presentations, sales proposals, and high-profile events, developing compelling visual narratives that supported business development and corporate marketing initiatives.
- Partnered with Corporate Marketing to translate market insights into integrated campaigns across digital, social, out-of-home, activations, and branded experiences.
- Supervised and mentored designers in developing brand guidelines, marketing toolkits, and campaign assets while collaborating with leadership to improve creative workflows and team operations.
- Delivered award-winning campaigns including the 2020 New Year's campaign and the Target x POPSugar collaboration for Univision's Juntos We Shine podcast.

JAN 2018 - DEC 2019

MIAMI, FL

GRAPHIC DESIGNER, CORPORATE MARKETING

UNIVISION COMMUNICATIONS INC.

- Designed branding, marketing campaigns, and executive presentations for corporate initiatives.
- Contributed to enterprise brand systems, corporate website redesign, and new business proposals.

EDUCATION + CERTIFICATIONS

MIAMI, FL

MIAMI INTERNATIONAL UNIVERSITY OF ART & DESIGN (MIU)
BACHELOR OF FINE ARTS, GRAPHIC DESIGN
Honor Roll: Dean's List | Best Portfolio Award

MIAMI, FL

NOVA SOUTHEASTERN UNIVERSITY - Management

MIAMI, FL

MIAMI AD SCHOOL - Motion Graphics



TIFFANY CAMPOS

AUSTIN, TX

CALL 786.217.4742

EMAIL hello@tiffanycampos.com

PORTFOLIO www.Tiffanycampos.com

EXPERIENCE DESIGN • BRAND

• CREATIVE DIRECTION

Turning complex ideas into clear, human experiences through thoughtful design, storytelling, and scalable systems.

ABOUT

Multidisciplinary design leader with 10+ years of experience across entertainment, media, and fintech. I work at the intersection of product, brand, and storytelling, translating complex ideas into clear, engaging experiences through strong visual craft, thoughtful systems, and emerging technology. My background spans brand leadership, integrated marketing, experiential design, and Staff level experience design.

CORE EXPERTISE

Product Experience Design • Visual Design • Creative Direction • Figma • UI Concepts • Prototyping • Design Systems • Visual Storytelling • Storyboarding • Experiential Design • AI Enabled Creative Workflows

LANGUAGES

ENGLISH ●●●●●●●●●●

SPANISH ●●●●●●●●●●

HONORS + AWARDS

G.E.M.A. Award — Bronze (2024)
Creative Direction - Holiday Campaign: Bronze

Telly Awards
6X Gold | 12X Silvers | 8X Bronze

Experience Design & Technology Award
Stage Design: Bronze

Shorty Awards — Finalist
Univision - Confronting Racism in the Latino Community

Cynopsis Award — Gold
Social Good: Gold