

## Personal Summary

Decisive go-getter and fast-tracker with proven ability to deliver thoughtful and high-quality work. Experienced branding and marketing designer with a focus on B2B marketing and a demonstrated history of working in the broadcast media industry for 5+ years. Creative thinker with a get-it-done-attitude and passion for design and craftsmanship.

Earned numerous accolades from peers and the highest distinction from Miami International University of Art & Design. Enthusiastic member of the steering committee for eMERGE, Univision's youngest professional impact group.

Bilingual and Bicultural.

## Experience

JUL 2019 - PRESENT  
MIAMI, FL

### Sr. Graphic Designer, Corporate and Off-Air Marketing UNIVISION COMMUNICATIONS INC.

Serve as the design lead for sales proposals and presentation development for high-profile events (e.g., All Access, Upfront, etc.) Work closely with the Corporate Marketing team to analyze market trends and formulate strategies to reach consumers. Lead branding efforts from a creative standpoint, supervise intermediate and junior designer(s) in the development of brand guidelines, toolkits, and design materials. Contribute to the growth of the team by working closely with Assistant Art Director in the refinement of processes, workflow, and reporting.

Position highlights include New year's Campaign, and Target, POPSugar, and Univision's Podcast "Juntos We Shine."

JAN 2018 - DEC 2019  
MIAMI, FL

### Graphic Designer, Corporate Marketing UNIVISION COMMUNICATIONS INC.

Collaborated and occasionally lead brand development for new intellectual properties from ideation to execution. Efficiently support and manage client communication, approval process, project expectations, and timelines. Collaborate with executive leadership to develop impactful new business proposals and presentations. Assist in training, managing, freelancers for special projects.

Position highlights include International Women's Day Campaign, Univision's Corporate website revamp and the Style Guidelines.

MAY 2017 - JAN 2018  
MIAMI, FL

### Jr. Graphic Designer, Corporate Marketing UNIVISION COMMUNICATIONS INC.

Assist in the development of brand ecosystems, demonstrating systematic thinking and versatile design styles. Support Senior Designers and Marketing Director with all campaign projects from the concept ideation to implementations. Work closely with the Events Marketing and Enterprise teams on various activations and experiential events for clients like McDonald's, T-Mobile, CHI, etc.

Position highlights include "Premios Juventud" and "Despierta América" Breakfast with the Stars branding and environmental design.

JUN 2014 - FEB 2016  
MIAMI, FL

### Designer Reality Boost · ShopLive

Assisted on the development and execution of wireframes for mobile applications. Regularly liaised with the technology team to ensure experiences for deep consumer engagement and proximity marketing.

## Education + Certifications

2012 - 2016  
MIAMI, FL

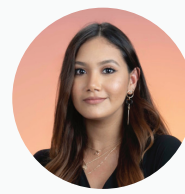
Miami International University of Art and Design (MIU)  
BACHELOR OF FINE ARTS, GRAPHIC DESIGN  
Honor Roll: Dean's List | Best Portfolio Award

MAY 2019  
MIAMI, FL

Nova Southeastern University  
MANAGEMENT

DEC 2018  
MIAMI, FL

Miami Ad School  
MOTION GRAPHICS



# TIFFANY CAMPOS

BRANDING & DESIGN

CALL 786.217.4742

EMAIL [hello@tiffanycampos.com](mailto:hello@tiffanycampos.com)

PORTFOLIO [www.Tiffanycampos.com](http://www.Tiffanycampos.com)

## Expertise

- ART DIRECTION
- B2B MARKETING
- BRANDING
- PRODUCT DEVELOPMENT
- TEAM CO-MANAGEMENT
- PROJECT MANAGEMENT

## Technical Skills

- PHOTOSHOP
- ILLUSTRATOR
- INDESIGN
- LIGHTROOM
- AFTER EFFECTS
- KEYNOTE
- SLACK
- TRELLO
- WORKFRONT
- WORD
- EXCEL
- POWERPOINT
- TYPOGRAPHY
- UX/UI DESIGN

## Languages

- ENGLISH
- SPANISH

## Interests

- FAMILY
- EMPOWERMENT
- LETTERING
- MENTORING
- TRAVELING
- PHOTOGRAPHY

## Honor + Awards

Experience Design  
Tech. Award | 2020  
Stage Design: Bronze

Cynopsis Award | 2017  
Social Good: Gold

Best Portfolio | 2016  
Graduating Class

Intergrated Security  
Systems Brand | 2014  
Brand Scholarship Competition