

EXPERIENCE

OCT 2025 - JULY 2026

AUSTIN, TX

STAFF EXPERIENCE DESIGNER, SHOWCASE DESIGN

VISA INC. | GLOBAL DESIGN

- Partnered with Product & Solutions and regional teams across North America and CEMEA as part of Visa's Global Design Showcase team, translating complex payment technologies into executive presentations and customer experiences supporting strategic business engagements.
- Contributed to the creative vision for the Product experience at Visa Payments Forum, collaborating with global design teams to develop keynote experiences presented in San Francisco and Paris.
- Served as a trusted creative partner to Product, Content Studio, UX, Motion Design, and executive stakeholders, shaping presentation structure, messaging, visual hierarchy, and narrative flow from concept through final delivery.
- Partnered with cross-functional stakeholders to shape presentation structure, visual hierarchy, messaging, and narrative flow, simplifying highly technical product strategies for executive and customer audiences.
- Integrated AI-enabled workflows to accelerate concept exploration, rapid prototyping, and visual storytelling across multiple strategic initiatives.

JUN 2022 - SEPT 2025

REMOTE

BRAND DESIGN MANAGER, BRAND & CORP MARKETING

TELEVISAUUNIVISION INC.

- Led the development and execution of TelevisaUnivision's visual strategy, defining brand standards and ensuring consistency across digital, broadcast, print, experiential, and corporate communications.
- Directed and mentored multidisciplinary designers while establishing scalable design systems, creative processes, and quality standards that elevated enterprise-wide brand execution.
- Spearheaded regional creative initiatives from concept through execution, partnering with executive leadership on integrated campaigns spanning web, social, marketing, events, and corporate communications.
- Delivered flagship initiatives including the TelevisaUnivision merger brand identity across the U.S. and Mexico, Upfront, Hispanic Heritage Month, and the Latino Majority Makers advocacy campaign.

JULY 2019 - JUNE 2022

MIAMI, FL & REMOTE

SR. GRAPHIC DESIGNER, CORPORATE & 360° MARKETING

UNIVISION COMMUNICATIONS INC.

- Led creative direction for executive presentations, sales proposals, and high-profile events, developing compelling visual narratives that supported business development and corporate marketing initiatives.
- Partnered with Corporate Marketing to translate market insights into integrated campaigns across digital, social, out-of-home, activations, and branded experiences.
- Supervised and mentored designers in developing brand guidelines, marketing toolkits, and campaign assets while collaborating with leadership to improve creative workflows and team operations.
- Delivered award-winning campaigns including the 2020 New Year's campaign and the Target x POPSugar collaboration for Univision's Juntos We Shine podcast.

JAN 2018 - DEC 2019

MIAMI, FL

GRAPHIC DESIGNER, CORPORATE MARKETING

UNIVISION COMMUNICATIONS INC.

- Designed branding, marketing campaigns, and executive presentations for corporate initiatives.
- Contributed to enterprise brand systems, corporate website redesign, and new business proposals.

EDUCATION + CERTIFICATIONS

MIAMI, FL

MIAMI INTERNATIONAL UNIVERSITY OF ART & DESIGN (MIU)
BACHELOR OF FINE ARTS, GRAPHIC DESIGN
Honor Roll: Dean's List | Best Portfolio Award

MIAMI, FL

NOVA SOUTHEASTERN UNIVERSITY - Management

MIAMI, FL

MIAMI AD SCHOOL - Motion Graphics



TIFFANY CAMPOS

AUSTIN, TX

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VISUAL STORYTELLING • EXPERIENCE DESIGN
• CREATIVE LEADERSHIP

Turning complex ideas into clear, compelling experiences through design and storytelling.

ABOUT

Creative leader with 10+ years of experience designing award-winning product, brand, and executive storytelling experiences across media, entertainment, and fintech. Partnering with product leaders and executives to translate complex technologies into clear, engaging experiences through thoughtful design, visual storytelling, and scalable systems.

CORE EXPERTISE

Experience Design • Creative Direction • Product Strategy • Design Systems • Cross-Functional Leadership • Visual Storytelling • Brand Strategy • Experiential Design • Presentation Design

LANGUAGES

ENGLISH ●●●●●●●●●●

SPANISH ●●●●●●●●●●

HONOR + AWARDS

G.E.M.A. Award — Bronze (2024)
Creative Direction - Holiday Campaign: Bronze

Telly Awards
6X Gold | 12X Silvers | 8X Bronze

Experience Design & Technology Award
Stage Design: Bronze

Shorty Awards — Finalist
Univision - Confronting Racism in the Latino Community

Cynopsis Award — Gold
Social Good: Gold